

FireSign and Evanced Solutions

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Combining interactive, digital displays with your library events and reservations

Creating eye-catching, informative signage in your library can sometimes prove to be a difficult task. Busy libraries have a limited amount of time to catch the attention of library patrons and let them know about library and community events. Integrating powerful digital signage solutions with robust event calendar and room reservation software is proving to be the best way to communicate important messages at the library. Anode, Inc. has built FireSign, a new option in dynamic, digital signage that allows library patrons to not only read messages, but interact with them through touch screen technology. Evanced Solutions builds a wide-array of library software solutions to help with day-to-day management tasks. Events, helps libraries build events calendars, manage event sign up, send event reminders, and easily build event wait lists. Room Reserve assists libraries as they manage rooms and room equipment. Events and Room Reserve can be integrated to help staff and patrons alike interact with library events and spaces.

How they work together

Using standard Evanced switches (URL parameters for pulling data from the Evanced system), FireSign requests [Events data in XML format at recurring intervals](#). All the Events information for a specified date range is returned, and FireSign matches the information to pre-defined locations on an interactive map. The map and events are presented on a touch screen display that allows visitors to discover upcoming activities and resources throughout the library. Visitors may touch a location on the map, or they may select an event from a listing on the right-hand side of the screen. Either navigation option presents the location, time and description of the event, along with a reference picture that can be changed through FireSign's web-based administration tool. If you'd like to learn more about Firesign or need further assistance integrating your Events and Room Reserve products with your current Firesign products, contact them at 866.802.2436 or go to <http://firesign.net>

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